

# Can't find a show you'd like to attend?

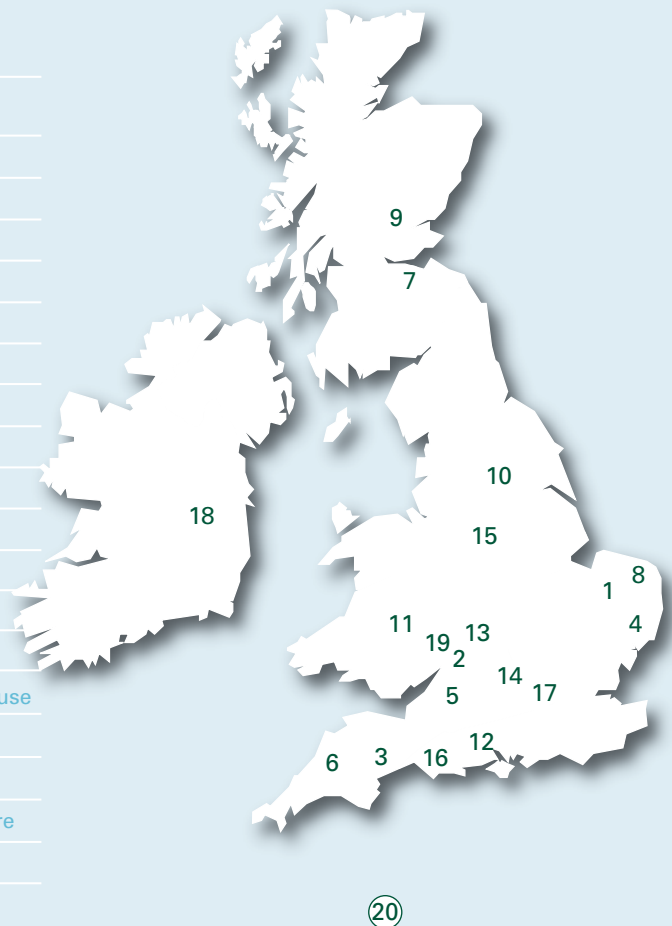
We can book prime show locations and supply tentage, lighting and electrics for most outside events and indoor exhibitions staged within the UK and Ireland.

Call for more information **01273 563 382**



## Location of Events for 2010

	Show/Event Venue	2010 Tour Dates	Located near
1	East Anglia Game Fair	April 24 -25	Norwich
2	Malvern Spring Fair	May 6 - 9	Malvern
3	Devon County	May 20 - 22	Exeter
4	Suffolk County	June 2 - 3	Ipswich
5	Royal Bath & West	June 2 - 5	Shepton Mallet
6	Royal Cornwall	June 10 - 12	Wadebridge
7	Royal Highland	June 24 - 27	Edinburgh
8	Royal Norfolk	June 30 - July 1	Norwich
9	Scone Palace	July 2 - 4	Perth
10	Great Yorkshire	July 13 - 15	Harrogate
11	Royal Welsh	July 19 - 22	Builth Wells
12	New Forest Show	July 27 - 29	Brockenhurst
13	Shrewsbury Flower Show	August 13 - 14	Shrewsbury
14	Edenbridge & Oxted	August 29 - 30	Lingfield
15	Chatsworth Country Fair	Sept 3 - 5	Chatsworth House
16	Dorset County Show	Sept 4 - 5	Dorchester
17	Royal Berkshire Show	Sept 18 -19	Newbury
18	Irish Ploughing Championships	Sept 21 - 24	Athy, Co. Kildare
19	Malvern Autumn Fair	Sept 25 - 26	Malvern
20	Jersey Home & Lifestyle	Nov 14- 16	Jersey



beauty  
home  
& lifestyle  
roadshow

[www.beautyhomeandlifestyle.co.uk](http://www.beautyhomeandlifestyle.co.uk)

Ash House, 26 Tongdean Lane, Brighton, East Sussex BN1 5JE

Contact David Rothstein or Jessica Flynn on tel: 01273 563382 mob: 07966 418378 email: sbproms@aol.com fax: 01273 563383

Take advantage of our exhibition halls under canvas!

b e a u t y

h o m e

&

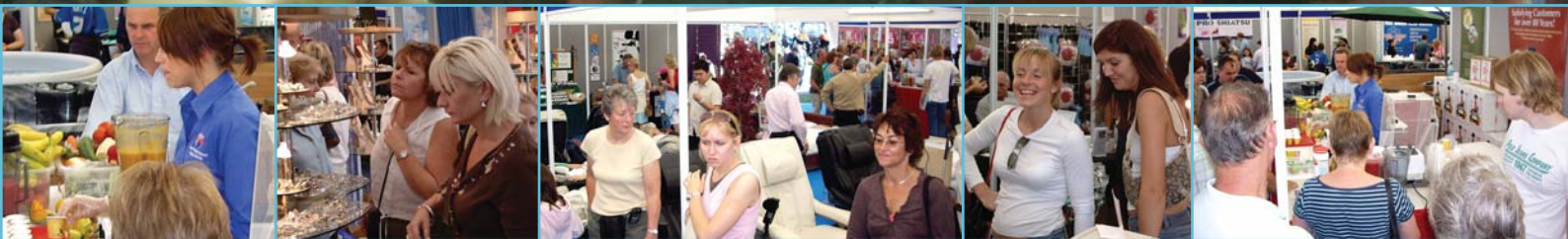
l i f e s t y l e

r o a d s h o w

Prices  
held for  
2010

ask about  
our bespoke  
venue booking  
service

see back page



the smart way to access the lucrative county show market

Take advantage of the unique & lucrative county show market with our exhibition hall under canvas!

- \* Prime locations at each show
- \* Designed for high foot traffic
- \* High quality visitors with high spending power
- \* Great for product roll-outs & sampling
- \* Prime positions without the expense of own tents
- \* Great way to trial this market with minimal outlay

2 million +  
people  
visited the  
shows on  
our circuit  
in 2009

[www.beautyhomeandlifestyle.co.uk](http://www.beautyhomeandlifestyle.co.uk)

# Beauty, Home & Lifestyle Roadshow

The **Beauty, Home and Lifestyle Roadshow** is a unique concept enabling the beauty, home and lifestyle sector to take advantage of the lucrative county show circuit in a controlled environment.

Utilising the Beauty, Home and Lifestyle Roadshow concept exhibitors walk straight into an environment similar to that of a purpose built exhibition hall, with carpeting, shell scheme, power and lighting, it even includes an exhibitor's coffee lounge and overnight security as part of the standard package.

For exhibitors new to this market, the smaller specialist companies, sampling or product roll-outs this concept offers exceptional exposure to an enthusiastic audience



## Why book with us?

1. Vast experience of agricultural shows
2. Ability to negotiate and secure best sites
3. Substantial advertising and PR campaigns
4. Marquees designed to drive in foot traffic
5. No duplication of products / services
6. Distinctively branded marquee
7. In-show sponsorships

## What's included

- Carpeted floor
- Lighting and individual strip lighting for each shell scheme
- Overnight security
- Exhibitor's coffee/tea lounge
- 2 free tickets per stand each day

(additional tickets available at a discounted price)

# big visitors numbers

**Over 2 million visitors** visited the shows on our circuit in 2009, a high percentage of which spent over £120.00 on luxury or non-essential items. The great outdoors seems to loosen purse strings whether it be for a new car or some smoked salmon. New displays and exhibitions are always popular and we invite you to join us.

## What our exhibitors say...

"Despite all the gloom and doom in 2009 about the credit crunch, thanks to BHLR Ltd, our year turned out successfully and we look forward to next season's shows with enthusiasm. It is always a pleasure to work with true professionals such as BHLR Limited."

Tony Barlow-Evans

**Oakdale Adjustable Beds & Massage Chairs**

"With BHLR Limited premium sites are always guaranteed, Professional and reliable service with quality and busy shows."

Mark Long

**Cyclotherapy Limited**

"The Beauty, Health and Lifestyle marquee is always a buzzing environment which encourages people to enter and buy. We have been exhibiting with this company for 7 years and have always had successful shows."

Claire & Carolyn

**The Orthotic Works**

"As always we were well looked after. A big thank you from all the Vita-Mix team and we look forward to another successful year with you in 2010.."

Nicholas J Wring

**Vita-Mix Corporation**

## Advertising & Promotion

- Niche marketing of beauty, home and lifestyle products and services
- Carefully directed traffic for maximum exposure
- Marketing and PR campaign before and during shows
- Extensive on-site signage
- Demonstrations and audience participation events, designed to swell traffic at certain times of the day

## ...walk on & set up!

*"With our experience and buying power we can offer you a unique position within the agricultural show circuit, guaranteeing you a prime position in this lucrative market with like minded businesses."*

- Shell schemes from 3m<sup>2</sup> upward
- Multiple show discounts available
- Pre-show advertising opportunities